

# Patient Privacy Notice

This Privacy Notice explains what information we collect about you, how we store this information, how long we retain it and with whom and for which legal purpose we may share it.

Willowbrook Hospice also publishes a number of specific notices which are available at the bottom of this page.

To find out more about our Privacy Notice, please select the relevant hyperlink below:

**Who we are?**

**Why we collect personal information about you?**

**What is our legal basis for processing your personal information?**

**What personal information do we need to collect about you and how do we obtain it?**

**What do we do with your personal information and what we may do with your personal information?**

**Who do we share your personal information with and why?**

**How we maintain your records?**

**What are your rights?**

**Who is the Data Protection Officer?**

**How to contact the Information Commissioners Office**

<p><b>Who we are?</b></p>	<p>Willowbrook Hospice is a charity, and we rely on donations from the local community to make sure that we can offer our special medical care free of charge to local people with cancer and other life limiting illnesses.</p> <p>The Hospice is based in Portico lane, with a corporate building the Living Well, and shops across the St Helens and Knowsley. It costs almost £5 million to offer our services, and all of our funding is raised in this community. We are fortunate to receive around a third of our funding from the local CCG; and we raise the rest through events and donations, from our own lottery and shops.</p> <p>The Hospice is registered with the Information Commissioner’s Office (ICO) to process personal and special categories of information under the Data Protection Act 2018/GDPR and our registration number is Z582031X.</p> <p>For further information please refer to the <a href="#">‘About US’</a> page on our website</p>
<p><b>Why we collect personal information about you?</b></p>	<p>The staff caring for you needs to collect and maintain information about your health, treatment and care, so that you can be given the best possible care. This personal information can be held in a variety of formats, including paper records, electronically on computer systems, in video and audio files.</p>
<p><b>What is our legal basis for processing personal information about you?</b></p>	<p>Any personal information we hold about you is processed for the purposes of ‘provision of health or social care or treatment or the management of health of social care systems and services under chapter 2, section 9 of the Data Protection Act 2018.</p> <p>For further information on this legislation please visit: <a href="http://www.legislation.gov.uk/">http://www.legislation.gov.uk/</a></p>

## What personal information do we need to collect about you and how do we obtain it?

Personal information about you is collected in a number of ways. This can be from referral details from our staff, other 3<sup>rd</sup> parties or hospitals, directly from you or your authorised representative.

We will likely hold the following basic personal information about you: your name, address (including correspondence), telephone numbers, date of birth, next of kin contacts, etc. We might also hold your email address, marital status, occupation, overseas status, place of birth and preferred name or maiden name.

In addition to the above, we may hold sensitive personal information about you which could include:

- Notes and reports about your health, treatment and care, including:
  - your medical conditions
  - results of investigations, such as x-rays and laboratory tests
  - future care you may need
  - personal information from people who care for and know you, such as relatives and health or social care professionals
  - other personal information such as smoking status and any learning disabilities
- Your religion and ethnic origin
- Whether or not you are subject to any protection orders regarding your health, wellbeing and human rights (safeguarding status)

It is important for us to have a complete picture of you as this will assist staff to deliver appropriate treatment and care plans in accordance with your needs.

**What do we do with your personal information?**

**What we may do with your personal information.**

Your records are used to directly, manage and deliver healthcare to you to ensure that:

- The staff involved in your care have accurate and up to date information to assess and advice on the most appropriate care for you
- Staff have the information they need to be able to assess and improve the quality and type of care you receive
- Appropriate information is available if you see another healthcare professional, or are referred to a specialist or to an NHS Trust, social care or health provider

The personal information we collect about you may also be used to:

- Remind you about your appointments and send you relevant correspondence
- Review the care we provide to ensure it is of the highest standard and quality, e.g. through audit or service improvement
- Support the funding of your care
- Prepare statistics on the Hospice performance to meet the needs of the population or for the Department of Health and other regulatory bodies
- Help to train and educate healthcare professionals
- Report and investigate complaints, claims and untoward incidents
- Report events to the appropriate authorities when we are required to do so by law
- Review your suitability for research study or clinical trial
- Contact you with regards to patient satisfaction surveys relating to services you have used within our hospital so as to further improve our services to patients

Where possible, we will always look to anonymise/pseudonymise your personal information so as to protect patient confidentiality, unless there is a legal basis that permits us to use it and we will only use/share the minimum information necessary.

## Who do we share your information with and why?

We may need to share relevant personal information with other care providers and/or social care organizations. For example, we may share your information for healthcare purposes with health authorities such as general practitioners (GPs), ambulance services, primary care agencies, NHS Trusts etc. We will also share information with those contracted to provide services to the Hospice in order to support your healthcare needs. However, we will not disclose any health information to third parties without your explicit consent unless there are circumstances, such as when the health or safety of others is at risk or where current legislation permits or requires it.

There are occasions where the Hospice is required by law to share information provided to us with other bodies responsible for auditing or administering public funds or the charity commission, in order to prevent and detect fraud.

There may also be situations where we are under a duty to share your information, due to a legal requirement. This includes, but is not limited to, disclosure under a court order, sharing with the Care Quality Commission for inspection purposes, the police for the prevention or detection of crime or where there is an overriding public interest to prevent abuse or serious harm to others and other public bodies.

For any request to transfer your data internationally outside the UK/EU, we will make sure that an adequate level of protection is satisfied before the transfer.

The Hospice is required to protect your personal information, inform you of how your personal information will be used, and allow you to decide if and how your personal information can be shared. Personal information you provide to the Hospice in confidence will only be used for the purposes explained to you and to which you have consented. Unless, there are exceptional circumstances, such as when the health or safety of others is at risk, where the law requires it or there is an overriding public interest to do so. Where there is cause to do this, the Hospice will always do its best to notify you of this sharing.

## How we maintain your records

Your personal information is held in both paper and electronic forms for specified periods of time as set out in the Records Management Code of Practice for Health and Social Care 2016 and National Archives Requirements.

We hold and process your information in accordance with the Data Protection Act 2018/GDPR, as explained above. In addition, everyone working for the Hospice must comply with the Common Law Duty of Confidentiality and various national and professional standards and requirements.

We have a duty to:

- Maintain full and accurate records of the care we provide to you
- Keep records about you confidential and secure
- Provide information in a format that is accessible to you

## What are your rights?

If we need to use your personal information for any reasons beyond those stated above, we will discuss this with you and ask for your explicit consent. The Data Protection Act 2018/GDPR gives you certain rights, including the right to:

- Request access to the personal data we hold about you, e.g. in health records
- Request the correction of inaccurate or incomplete information recorded in our health records, subject to certain safeguards. This is also explained in our 'Subject Access Request Policy/Access to Health Record Policy and Disclosure of Information Procedure'
- Refuse/withdraw consent to the sharing of your health records: Under the Data Protection Act 2018/GDPR, we are authorised to process, i.e. share, your health records 'for the management of healthcare systems and services'. Your consent will only be required if we intend to share your health records beyond these purposes, as explained above (e.g. research). Any consent form you will be asked to sign will give you the option to 'refuse' consent and will explain how you can 'withdraw' any given consent at a later time. The consent form will also warn you about the possible consequences of such refusal/withdrawal
- Request your personal information to be transferred to other providers on certain occasions
- We will always try to keep your information confidential and only share information when absolutely necessary
- Object to the use of your personal information: In certain circumstances you may also have the right to 'object' to the processing (i.e. sharing) of your information. Where the Practice processes personal data about you on the basis of being required to do so for the performance of a task in the public interest/exercise of official authority, you have a right to object to the processing. You must have an objection on grounds relating to your particular situation. If you raise an objection, we will no longer process the personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or the processing is for the establishment, exercise or defence of legal claims

## National Data Opt-Out Programme

Willowbrook Hospice is one of many organisations working in the health and care system to improve care for patients and the public. The information collected about you whenever you use a health or care service can be provided to other approved organisations, where there is a legal basis, to help with planning services, improving quality and standards of care provided, monitoring safety, research into developing new treatments and preventing illness.

All these uses help to provide better health care for you, your family and future generations. Confidential personal information about your health and care is only used in this way where allowed by law and would never be used for insurance or marketing purposes without your explicit consent.

Most of the time, anonymised data is used for research and planning so that you cannot be identified in which case your confidential patient information isn't needed.

You have a choice about whether you want your confidential patient information to be used in this way. If you are happy with this use of information you do not need to do anything. If you do choose to opt-out your confidential patient information will still be used to support your individual care.

You can find out more about the wider use of confidential personal information and to register your choice to opt out by visiting <https://www.nhs.uk/your-nhs-data-matters/>.

<p><b>Information Governance Lead</b></p> <p><b>OR</b></p> <p><b>Data Protection Officer</b></p>	<p>If you wish to raise a complaint on how we have handled your personal data, you can contact our IG Lead in writing and addressing your complaint to:</p> <p>Mrs Chris Haywood, Clinical Director Willowbrook Hospice Portico Lane Prescot L34 2QT</p> <p>Head of Information Governance and Data Quality: Craig Walker Information Governance Team St Helens &amp; Knowsley Teaching Hospitals NHS Trust Alexandra Business Park Court Building Prescot Road St Helens WA10 3TP</p> <p>Or via <a href="mailto:IG@sthk.nhs.uk">IG@sthk.nhs.uk</a></p>
<p><b>Information Commissioner's Office</b></p>	<p>The Information Commissioner's Office (ICO) is the body that regulates the Hospice under Data Protection and Freedom of Information legislation. <a href="https://ico.org.uk/">https://ico.org.uk/</a>. If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law you can complain to the. ICO at:</p> <p>Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF</p> <p>Tel: 0303 123 1113 (local rate) or 01625 545 745 if you prefer to use a national rate number</p> <p>Fax: 01625 524 510 Email: <a href="mailto:casework@ico.org.uk">casework@ico.org.uk</a></p>